

FOR LEASE

HARBOR POINTE PLAZA | WATERFORD, MICHIGAN



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PROPERTY INFORMATION

Property Address	1003 – 1047 South Cass lake Road
City/Township	Waterford
Shopping Center Size	21,538 SF
Space Available	1,300 SF
Land Size	2.67 Acres
Year Built	1986
Asking Rate	\$12.00 PSF
Estimated NNN's	TBD

DEMOGRAPHICS (FIVE-MILE RADIUS)

POPULATION 163,959 PEOPLE		MEDIAN AGE 41 YEARS OLD
HOUSEHOLDS 64,501		CONSUMER SPENDING \$2 BILLON ANNUALLY
AVG HOUSEHOLD INCOME \$92,105/ANNUALLY	2	DAYTIME EMPLOYEES 74,351 EMPLOYEES

JOIN





AREA TENANTS & EMPLOYERS



PROPERTY HIGHLIGHTS

Harbor Pointe Plaza is located on the SEC of Cass Lake Road and Cass	
Elizabeth Road.	

Excellent Opportunity for retail, office, or medical user to join neighborhood shopping center.

The site is situated in the center of four major lakes which is a major draw of traffic to the center.

HARBOR POINTE PLAZA PICTURES

















HARBOR POINTE PLAZA DEMOGRAPHICS



POPULATION	2 MILE	5 MILE	10 MILE
2010 Population	30,984	160,665	529,452
2022 Population	31,131	163,949	555,763
2027 Population Projection	31,110	164,294	559,728
Annual Growth 2010-2022	0.00%	0.20%	0.40%
Annual Growth 2022-2027	0.00%	0.00%	0.10%
Median Age	40.7	41	42.3
Bachelor's Degree or Higher	29%	32%	46%
POPULATION BY RACE	2 MILE	5 MILE	10 MILE
White	25,326	116,169	416,580
Black	3,586	33,128	78,744
American Indian/Alaskan Native	182	830	1,957
Asian	977	8,775	44,180
Hawaiian & Pacific Islander	10	71	171
Two or More Races	1,050	4,975	14,130
Hispanic Origin	3,482	17,544	34,859

HOUSEHOLDS	2 MILE	5 MILE	10 MILE
2010 Households	13,315	62,846	208,994
2023 Households	13,454	64,501	220,700
2028 Household Projection	13,459	64,714	222,525
Owner Occupied Households	8,706	44,912	162,017
Renter Occupied Households	4,753	19,801	60,508
Avg Household Income	86,686	92,105	115,329
Median Household Income	62,894	62,894 64,958 87,4	
INCOME	2 MILE	5 MILE	10 MILE
\$25,000 - 50,000	3,218	14,146	36,732
\$50,000 - 75,000	2,539	9,841	31,880
\$75,000 - 100,000	1,754	7,954	26,711
\$100,000 - 125,000	1,232	6,270	24,583
\$125,000 - 150,000	798	3,916	16,608
\$150,000 - 200,000	623	4,087	21,837
\$200,000+	1,127	6,447	33,867

HARBOR POINTE PLAZA DAYTIME POPULATION



	TWO MILE		FIVE MILE			TEN MILE			
DAYTIME EMPLOYMENT	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	6,650	1,083	6	68,542	6,645	10	274,265	28,450	10
Trade Transportation & Utilities	1,396	197	7	9,573	979	10	46,181	3,601	13
Information	212	23	9	1,229	135	9	10,229	585	17
Financial Activities	693	133	5	8,611	731	12	38,520	3,840	10
Professional & Business Services	881	169	5	8,125	963	8	46,661	5,252	9
Education & Health Services	1,274	250	5	16,396	2,362	7	65,023	10,357	6
Leisure & Hospitality	1,392	124	11	6,710	525	13	31,426	2,001	16
Other Services	738	178	4	4,635	781	6	18,634	2,474	8
Public Administration	64	9	7	13,263	169	78	17,591	340	52
Goods-Producing Industries	538	97	6	5,809	557	10	39,941	2,293	17
Natural Resources & Mining	5	3	2	33	12	3	138	41	3
Construction	396	69	6	2,555	383	7	10,391	1,370	8
Manufacturing	137	25	5	3,221	162	20	29,412	882	33
Total	7,188	1,180	6	74,351	7,202	10	314,206	30,743	10



EXCLUSIVELY LISTED BY:

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