

# **FOR LEASE**

# HAWTHORNE PLAZA | ROCHESTER HILLS, MICHIGAN



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## HAWTHORNE PLAZA

#### **PROPERTY SUMMARY**



### **PROPERTY INFORMATION**

Property Address	2569 – 2674 Rochester Road
City/Township	Rochester Hills
Shopping Center Size	55,622 SF
Minimum Available	1,300 SF
Maximum Available	3,900 SF
Asking Rental Rate	Contact Broker
Estimated NNN's	\$6.50 PSF
Parking	255 Spaces

## **DEMOGRAPHICS (FIVE-MILE RADIUS)**



**POPULATION** 195,749 PEOPLE



MEDIAN AGE 41.8 YEARS OLD



**HOUSEHOLDS** 74,823



**CONSUMER SPENDING** \$2.8 BILLION ANNUALLY



**AVG HOUSEHOLD INCOME** \$123,245/ANNUALLY



**DAYTIME EMPLOYEES** 90,818 EMPLOYEES

### **JOIN**















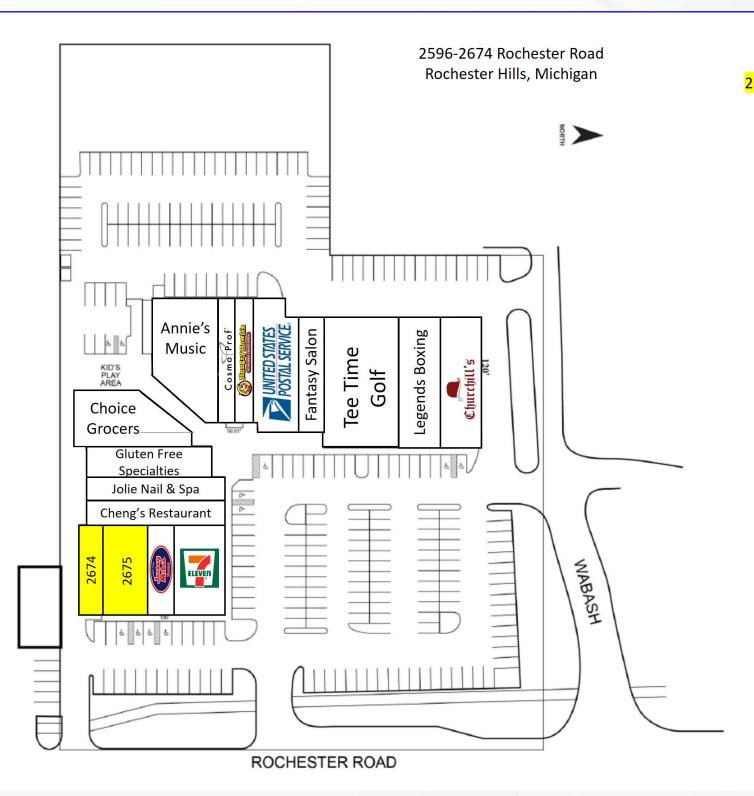




### **PROPERTY HIGHLIGHTS**

- Join 7-11, United States Post Office, Hungry Howie's, Jersey Mike's and many more at Hawthorne Plaza.
- This property is surrounded by many national tenants including big box tenants of Meijer, Marshall's and Home Goods, Target, and Best Buy.
- In addition to the high traffic counts, the site has excellent visibility.
- The shopping center provides easy access from both Rochester and Wabash Roads.
- Site is located within close proximity to M-59 freeway.





Available Units
2674: 1,300 SF Available
2675: 2,600 SF Available

Exhibit A















# **HAWTHORNE PLAZA**

## **DEMOGRAPHICS**



POPULATION	1 MILE	3 MILE	5 MILE	HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2010 Population	9,356	61,841	181,784	2010 Households	3,849	24,639	69,387
2023 Population	9,987	65,818	195,749	2023 Households	4,105	26,206	74,823
2028 Population Projection	10,087	66,444	197,963	2028 Household Projection	4,146	26,453	75,689
Annual Growth 2010-2023	0.50%	0.50%	0.60%	Owner Occupied Households	2,444	19,204	57,572
Annual Growth 2023-2028	0.20%	0.20%	0.20%	Renter Occupied Households	1,701	7,249	18,118
Median Age	40.1	41.5	41.8	Avg Household Income	\$110,954	\$114,932	\$123,245
Bachelor's Degree or Higher	56%	49%	49%	Median Household Income	\$89,994	\$88,864	\$97,465
POPULATION BY RACE	1 MILE	3 MILE	5 MILE	INCOME	1 MILE	3 MILE	5 MILE
White	6,534	49,499	149,510	\$25,000 - 50,000	642	3,736	10,490
Black	624	3,236	10,379	\$50,000 - 75,000	844	4,467	11,094
American Indian/Alaskan Native	24	171	420	\$75,000 - 100,000	496	3,564	9,326
Asian	2,586	11,321	30,765	\$100,000 - 125,000	461	2,798	8,769
Hawaiian & Pacific Islander	2	16	36	\$125,000 - 150,000	389	2,087	7,039
Two or More Races	217	1,575	4,640	\$150,000 - 200,000	642	3,120	8,504
Hispanic Origin	365	2,781	7,453	\$200,000+	362	3,510	12,155

# HAWTHORNE PLAZA

## DAYTIME POPULATION



	ONE MILE			THREE MILE			FIVE MILE		
DAYTIME EMPLOYMENT	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	5,096	574	9	38,098	4,572	8	77,564	8,288	9
Trade Transportation & Utilities	2,123	83	26	6,781	502	14	12,802	1,027	12
Information	62	6	10	716	60	12	2,002	146	14
Financial Activities	206	41	5	1,960	360	5	8,775	881	10
Professional & Business Services	175	43	4	3,653	488	7	9,984	1,179	8
Education & Health Services	1,381	308	4	18,312	2,585	7	28,339	3,767	8
Leisure & Hospitality	862	43	20	3,804	233	16	10,228	556	18
Other Services	209	45	5	1,979	312	6	3,911	671	6
Public Administration	78	5	16	893	32	28	1,523	61	25
Goods-Producing Industries	54	18	3	3,937	328	12	13,254	763	17
Natural Resources & Mining	0	0	-	7	3	2	23	10	2
Construction	40	14	3	1,075	180	6	2,729	413	7
Manufacturing	14	4	4	2,855	145	20	10,502	340	31
Total	5,150	592	9	42,035	4,900	9	90,818	9,051	10



### **EXCLUSIVELY LISTED BY:**

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RETAIL LEASING
Landlord Representation
& New Project Leasing



TENANT REPRESENTATION
Site Selection &
Negotiations



INVESTMENT SALES

STNL & Multi-Tenant, MultiFamily, Carwashes, etc.



ACQUISITIONS/DISPOSITIONS
Single & Full Portfolio
Transactions



MARKET ANALYSIS

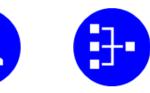
Market Research
& Site Evaluations



NATIONAL RELATIONSHIPS Retailers & Investors across the U.S.



TEAMWORK Innovative Solutions



SHARED DATABASE Retailers & Investors across the U.S.