

FOR LEASE

HAWTHORNE PLAZA | ROCHESTER HILLS, MICHIGAN



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PROPERTY INFORMATION

Property Address	2569 – 2674 Rochester Road
City/Township	Rochester Hills
Shopping Center Size	55,622 SF
Minimum Available	1,300 SF
Maximum Available	3,900 SF
Asking Rental Rate	Contact Broker
Estimated NNN's	\$6.50 PSF
Parking	255 Spaces

DEMOGRAPHICS (FIVE-MILE RADIUS)



POPULATION 195,749 PEOPLE

74,823

HOUSEHOLDS





AVG HOUSEHOLD INCOME \$123,245/ANNUALLY



DAYTIME EMPLOYEES 90,818 EMPLOYEES

CONSUMER SPENDING

\$2.8 BILLION ANNUALLY

MEDIAN AGE

41.8 YEARS OLD

JOIN POSTAL SERVICE ELEVEN





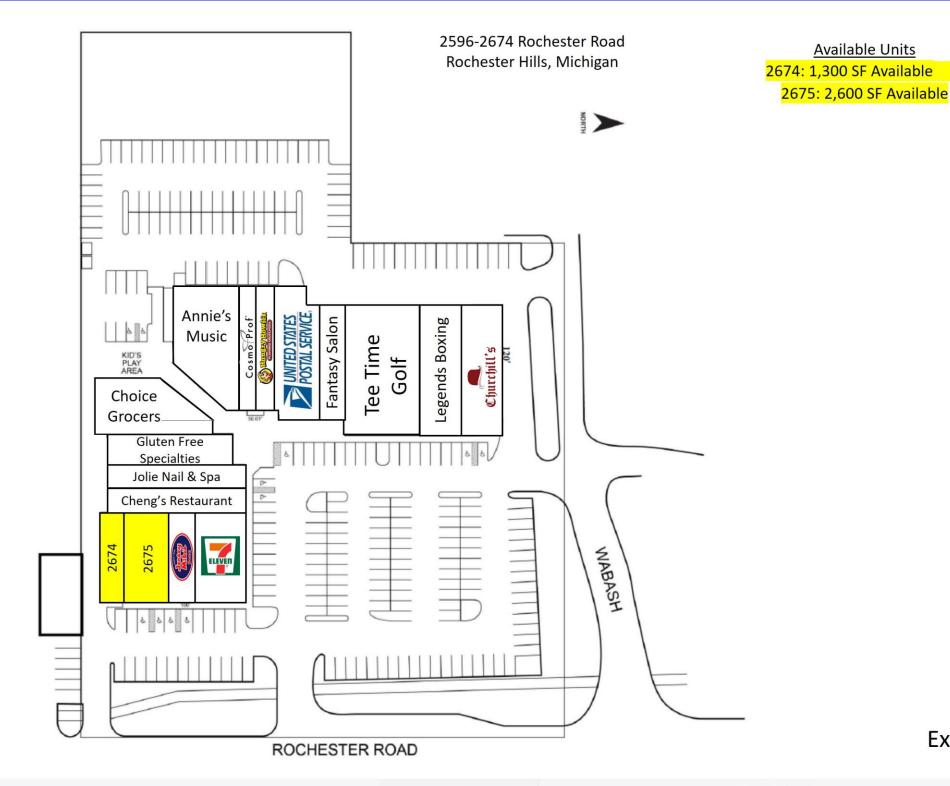
- Join 7-11, United States Post Office, Hungry Howie's, Jersey Mike's and many more at Hawthorne Plaza.
- This property is surrounded by many national tenants including big box tenants of Meijer, Marshall's and Home Goods, Target, and Best Buy.
- In addition to the high traffic counts, the site has excellent visibility.

The shopping center provides easy access from both Rochester and Wabash Roads.

Site is located within close proximity to M-59 freeway.

HAWTHORNE PLAZA SITE PLAN





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HAWTHORNE PLAZA DEMOGRAPHICS



POPULATION	1 MILE	3 MILE	5 MILE		
2010 Population	9,356	61,841	181,784		
2023 Population	9,987	65,818	195,749		
2028 Population Projection	10,087	66,444	197,963		
Annual Growth 2010-2022	0.50%	0.50%	0.60%		
Annual Growth 2022-2027	0.20%	0.20%	0.20%		
Median Age	40.1	41.5	41.8		
Bachelor's Degree or Higher	56%	49%	49%		
POPULATION BY RACE	1 MILE	3 MILE	5 MILE		
White	6,534	49,499	149,510		
Black	624	3,236	10,379		
American Indian/Alaskan Native	24	171	420		
Asian	2,586	11,321	30,765		
Hawaiian & Pacific Islander	2	16	36		
Two or More Races	217	1,575	4,640		
Hispanic Origin	365	2,781	7,453		

HOUSEHOLDS	1 MILE	3 MILE	5 MILE	
2010 Households	3,849	24,639	69,387	
2023 Households	4,105	26,206	74,823	
2028 Household Projection	4,146	26,453	75,689	
Owner Occupied Households	2,444	19,204	57,572	
Renter Occupied Households	1,701	7,249	18,118	
Avg Household Income	110,954	114,932	123,245 97,465	
Median Household Income	89,994	88,864		
INCOME	1 MILE	3 MILE	5 MILE	
\$25,000 - 50,000	642	3,736	10,490	
\$50,000 - 75,000	844	4,467	11,094	
\$75,000 - 100,000	496	3,564	9,326	
\$100,000 - 125,000	461	2,798	8,769	
\$125,000 - 150,000	389	2,087	7,039	
\$150,000 - 200,000	642	3,120	8,504	
\$200,000+	362	3,510	12,155	

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HAWTHORNE PLAZA DAYTIME POPULATION



	ONE MILE			THREE MILE			FIVE MILE		
DAYTIME EMPLOYMENT	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	5,096	574	9	38,098	4,572	8	77,564	8,288	9
Trade Transportation & Utilities	2,123	83	26	6,781	502	14	12,802	1,027	12
Information	62	6	10	716	60	12	2,002	146	14
Financial Activities	206	41	5	1,960	360	5	8,775	881	10
Professional & Business Services	175	43	4	3,653	488	7	9,984	1,179	8
Education & Health Services	1,381	308	4	18,312	2,585	7	28,339	3,767	8
Leisure & Hospitality	862	43	20	3,804	233	16	10,228	556	18
Other Services	209	45	5	1,979	312	6	3,911	671	6
Public Administration	78	5	16	893	32	28	1,523	61	25
Goods-Producing Industries	54	18	3	3,937	328	12	13,254	763	17
Natural Resources & Mining	0	0	-	7	3	2	23	10	2
Construction	40	14	3	1,075	180	6	2,729	413	7
Manufacturing	14	4	4	2,855	145	20	10,502	340	31
Total	5,150	592	9	42,035	4,900	9	90,818	9,051	10



EXCLUSIVELY LISTED BY:

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MARKET ANALYSIS

Market Research

& Site Evaluations





Retailers & Investors

across the U.S.





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SHARED DATABASE **Retailers & Investors** across the U.S.

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