

INVESTMENT OPPORTUNITY

SILVER LAKE CENTER | PONTIAC, MICHIGAN



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PROPERTY SUMMARY



PROPERTY INFORMATION

Property Address	325-345 West Walton Boulevard
City/Township	Pontiac
Building Size	20,000 SF
Land Size	2.40 AC
Space Available	5,600 SF
Asking Price	\$2,400,000
Price PSF	\$120.00 PSF
Cap Rate	8.17%

NOTABLE TENANTS





AREA TENANTS & EMPLOYERS









DEMOGRAPHICS (FIVE-MILE RADIUS)



POPULATION 151,951 PEOPLE



MEDIAN AGE 39 YEARS OLD



HOUSEHOLDS 60,620



CONSUMER SPENDING \$1.7 BILLON ANNUALLY



AVG HOUSEHOLD INCOME \$75,327/ANNUALLY



DAYTIME POPULATION 99,099 PEOPLE

PROPERTY HIGHLIGHTS

- Silver Lake Center is located at the southeast corner of Telegraph Road and Walton Boulevard.
- The site is surrounded by over 60,000 households within a 5-mile radius with an average household income of \$75,327.
- The site features excellent visibility and easy access with pylon signage available to all tenants.
- Value-Add Opportunity
- The 2,400-sf vacant end-cap unit is a turnkey restaurant/bar that comes equipped with a full kitchen, FF&E, & a liquor license.











SITE PLAN





AERIAL





DEMOGRAPHICS



POPULATION	1 MILE	3 MILE	5 MILE	HOUSEHOLDS	1 MILE	3 MILE
2010 Population	10,306	61,706	146,305	2010 Households	4,210	23,479
2023 Population	10,108	63,346	151,951	2023 Households	4,140	24,135
2028 Population Projection	10,056	63,545	152,747	2028 Household Projection	4,120	24,218
Annual Growth 2010-2022	-0.10%	0.20%	0.30%	Owner Occupied Households	1,776	13,714
Annual Growth 2022-2027	-0.10%	0.10%	0.10%	Renter Occupied Households	2,344	10,504
Median Age	36.4	37.8	39	Avg Household Income	52,795	67,390
Bachelor's Degree or Higher	13%	18%	24%	Median Household Income	38,728	50,289
POPULATION BY RACE	1 MILE	3 MILE	5 MILE	INCOME	1 MILE	3 MILE
White	5,954	40,292	101,920	\$25,000 - 50,000	1,240	6,161
Black	3,009	17,394	38,010	\$50,000 - 75,000	639	4,085
American Indian/Alaskan Native	119	546	1,001	\$75,000 - 100,000	444	3,099
Asian	565	2,500	5,649	\$100,000 - 125,000	232	1,958
Hawaiian & Pacific Islander	14	69	91	\$125,000 - 150,000	240	1,257
Two or More Races	446	2,545	5,281	\$150,000 - 200,000	71	952

DAYTIME POPULATION



DAYTIME EMPLOYMENT	ONE MILE			THREE MILE			FIVE MILE		
	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	1,142	200	6	33,829	2,298	15	83,750	6,980	12
Trade Transportation & Utilities	269	46	6	7,847	515	15	18,623	1,252	15
Information	19	3	6	398	57	7	1,142	139	8
Financial Activities	127	31	4	938	226	4	8,645	763	11
Professional & Business Services	112	14	8	2,426	249	10	9,660	861	11
Education & Health Services	400	63	6	6,798	694	10	17,490	2,413	7
Leisure & Hospitality	121	13	9	2,705	197	14	10,184	613	17
Other Services	77	28	3	1,972	266	7	4,817	772	6
Public Administration	17	2	9	10,745	94	114	13,189	167	79
Goods-Producing Industries	173	17	10	5,681	215	26	15,349	709	22
Natural Resources & Mining	0	0	-	4	2	2	29	10	3
Construction	36	11	3	1,238	124	10	3,243	401	8
Manufacturing	137	6	23	4,439	89	50	12,077	298	41
Total	1,315	217	6	39,510	2,513	16	99,099	7,689	13



EXCLUSIVELY LISTED BY:

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RETAIL LEASING Landlord Representation & New Project Leasing



TENANT REPRESENTATION
Site Selection &
Negotiations



INVESTMENT SALES STNL & Multi-Tenant, Multi-Family, Carwashes, etc.



ACQUISITIONS/DISPOSITIONS
Single & Full Portfolio
Transactions



MARKET ANALYSIS

Market Research
& Site Evaluations



NATIONAL RELATIONSHIPS Retailers & Investors across the U.S.



TEAMWORK Innovative Solutions



SHARED DATABASE Retailers & Investors across the U.S.