

FOR LEASE

FRANKLIN PLAZA | SOUTHFIELD, MICHIGAN



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FRANKLIN PLAZA

PROPERTY SUMMARY



PROPERTY INFORMATION

Property Address	29101 – 29199 Northwestern Highway
City/Township	Southfield
Building Size	59,950 SF
Minimum Available	1,860 SF
Maximum Available	6,000 SF
Asking Rental Rate	Contact Broker
Estimated NNN's	Contact Broker

DEMOGRAPHICS (FIVE-MILE RADIUS)



POPULATION 184,457 PEOPLE



MEDIAN AGE 43.8 YEARS OLD



HOUSEHOLDS 79,248



CONSUMER SPENDING \$2.6 BILLON ANNUALLY



AVG HOUSEHOLD INCOME \$106,209/ANNUALLY



DAYTIME POPULATION 131,082 PEOPLE

JOIN

















AREA TENANTS





















PROPERTY HIGHLIGHTS

Franklin Plaza is a premier shopping center positioned at the intersection of

- Twelve Mile & Northwestern Highway (M-10) and features over 41,000 VPD.
- Northwestern Highway (M-10) is a major artery in Oakland County that connects the robust Southfield office market to Downtown Detroit.
- Strong daytime population with just over 130,000 employees working within a five-mile radius of Franklin Plaza.
- Refacade of Center completed in 2024.
- The Twelve Mile & Telegraph intersection which is one of the busiest intersections in Oakland County is just one mile east of Franklin Plaza



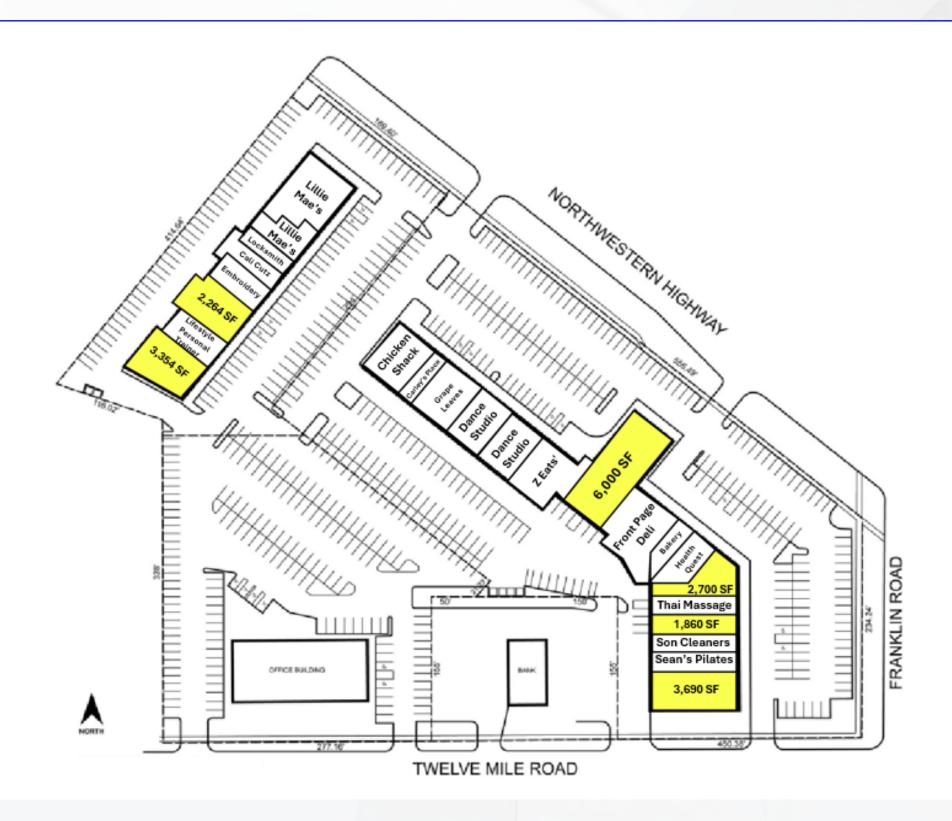
















FRANKLIN PLAZA

DEMOGRAPHICS



POPULATION	1 MILE	3 MILE	5 MILE	HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2020 Population	7,833	57,523	183,674	2020 Households	3,718	25,310	75,99
2024 Population	8,809	61,149	190,452	2024 Households	4,168	27,006	79,02
2029 Population Projection	8,975	61,722	191,630	2029 Household Projection	4,244	27,276	79,55
Annual Growth 2020-2024	1.0%	0.5%	0.3%	Owner Occupied Households	1,600	15,461	53,95
Annual Growth 2024-2029	0.4%	0.2%	0.1%	Renter Occupied Households	2,645	11,816	25,60
Median Age	39.8	44.4	43.9	Avg Household Income	\$79,804	\$102,150	\$106,6
Bachelor's Degree or Higher	45%	50%	49%	Median Household Income	\$60,239	\$72,977	\$78,37
POPULATION BY RACE	1 MILE	3 MILE	5 MILE	INCOME	1 MILE	3 MILE	5 MIL
White	2,356	30,201	108,732	\$25,000 - 50,000	767	4,351	13,60
Black	5,670	24,644	61,300	\$50,000 - 75,000	1,100	4,910	13,21
American Indian/Alaskan Native	22	144	463	\$75,000 - 100,000	345	3,013	9,715
Asian	540	4,524	15,012	\$100,000 - 125,000	527	2,848	8,134
Hawaiian & Pacific Islander	2	15	55	\$125,000 - 150,000	104	1,663	5,334
wo or More Races	219	1,621	4,889	\$150,000 - 200,000	113	2,335	7,603
Hispanic Origin	140	1,278	4,522	\$200,000+	316	3,234	10,03

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DAYTIME POPULATION



	ONE MILE			THREE MILE			FIVE MILE		
DAYTIME EMPLOYMENT	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	13,007	1,710	8	57,507	6,484	9	120,272	14,177	8
Trade Transportation & Utilities	394	52	8	6,910	441	16	15,132	1,307	12
Information	1,695	19	89	3,683	114	32	5,937	286	21
Financial Activities	4,312	165	26	11,038	872	13	18,468	1,809	10
Professional & Business Services	2,155	299	7	12,808	1,425	9	25,530	2,850	9
Education & Health Services	3,110	1,036	3	14,953	2,900	5	33,389	5,880	6
Leisure & Hospitality	754	62	12	3,399	296	11	10,225	786	13
Other Services	572	75	8	2,983	392	8	8,111	1,142	7
Public Administration	15	2	8	1,733	44	39	3,480	117	30
Goods-Producing Industries	278	28	10	3,246	245	13	10,557	779	14
Natural Resources & Mining	3	1	3	11	4	3	71	19	4
Construction	212	16	13	1,184	166	7	3,766	478	8
Manufacturing	63	11	6	2,051	75	27	6,720	282	24
Total	13,285	1,738	8	60,753	6,729	9	130,829	14,956	9



EXCLUSIVELY LISTED BY:

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RETAIL LEASING
Landlord Representation
& New Project Leasing



TENANT REPRESENTATION
Site Selection &
Negotiations



INVESTMENT SALES

STNL & Multi-Tenant, MultiFamily, Carwashes, etc.



ACQUISITIONS/DISPOSITIONS
Single & Full Portfolio
Transactions



MARKET ANALYSIS

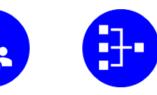
Market Research
& Site Evaluations



NATIONAL RELATIONSHIPS Retailers & Investors across the U.S.



TEAMWORK Innovative Solutions



SHARED DATABASE Retailers & Investors across the U.S.