

FOR SALE

OPDYKE ROAD | AUBURN HILLS, MICHIGAN



PROPERTY INFORMATION

Property Address Opdyke Road

City/Township Auburn Hills

Property Size 3.24 AC

Space Available

Minimum Available

Maximum Available


Asking Rental Rate

Estimated NNN's

DEMOGRAPHICS (FIVE-MILE RADIUS)


 **POPULATION**
135,993 PEOPLE

 **HOUSEHOLDS**
50,000

 **AVG HOUSEHOLD INCOME**
\$135,993/ANNUALLY

 **MEDIAN AGE**
32.6 YEARS OLD

 **CONSUMER SPENDING**
\$2.2 BILLION ANNUALLY

 **DAYTIME POPULATION**
135,993 PEOPLE

AREA BUSINESSES



PROPERTY HIGHLIGHTS

- +/- 3.2 Acres of prime land.
- B2 zoning which allows for office, retail and food establishments with a drive-thru.
- Great visibility and traffic counts.
- Quick and easy freeway access.
- In close proximity to many national retailers and international companies.





| POPULATION | 1 MILE | 3 MILE | 5 MILE |
|-----------------------------|---------------|---------------|---------------|
| 2010 Population | 4,377 | 57,775 | 148,552 |
| 2023 Population | 4,346 | 62,992 | 158,902 |
| 2028 Population Projection | 4,333 | 63,848 | 160,552 |
| Annual Growth 2010-2023 | -0.1% | 0.7% | 0.5% |
| Annual Growth 2023-2028 | -0.1% | 0.3% | 0.2% |
| Median Age | 34.4 | 36.1 | 39.7 |
| Bachelor's Degree or Higher | 14% | 28% | 37% |

| HOUSEHOLDS | 1 MILE | 3 MILE | 5 MILE |
|--------------------------------|-----------------|-----------------|-----------------|
| 2010 Households | 1,673 | 22,164 | 57,463 |
| 2023 Households | 1,664 | 24,217 | 61,614 |
| 2028 Household Projection | 1,660 | 24,558 | 62,282 |
| Owner Occupied Households | 816 | 12,140 | 39,935 |
| Renter Occupied Households | 844 | 12,418 | 22,347 |
| Avg Household Income | \$46,511 | \$74,650 | \$98,303 |
| Median Household Income | \$37,855 | \$53,092 | \$70,155 |

| POPULATION BY RACE | 1 MILE | 3 MILE | 5 MILE |
|--------------------------------|---------------|---------------|---------------|
| White | 1,221 | 31,819 | 97,675 |
| Black | 2,748 | 22,771 | 40,843 |
| American Indian/Alaskan Native | 30 | 391 | 799 |
| Asian | 120 | 5,464 | 14,372 |
| Hawaiian & Pacific Islander | 5 | 51 | 83 |
| Two or More Races | 221 | 2,497 | 5,130 |
| Hispanic Origin | 700 | 10,304 | 18,504 |

| INCOME | 1 MILE | 3 MILE | 5 MILE |
|---------------------|---------------|---------------|---------------|
| \$25,000 - 50,000 | 762 | 5,758 | 12,081 |
| \$50,000 - 75,000 | 227 | 3,944 | 8,948 |
| \$75,000 - 100,000 | 76 | 2,866 | 7,273 |
| \$100,000 - 125,000 | 117 | 2,148 | 5,887 |
| \$125,000 - 150,000 | 13 | 1,228 | 4,083 |
| \$150,000 - 200,000 | 20 | 1,209 | 4,849 |
| \$200,000+ | 12 | 1,310 | 7,111 |

| DAYTIME EMPLOYMENT | ONE MILE | | | THREE MILE | | | FIVE MILE | | |
|-------------------------------------|-----------------|------------------|------------------------|-----------------|------------------|------------------------|-----------------|------------------|------------------------|
| | TOTAL EMPLOYEES | TOTAL BUSINESSES | EMPLOYEES PER BUSINESS | TOTAL EMPLOYEES | TOTAL BUSINESSES | EMPLOYEES PER BUSINESS | TOTAL EMPLOYEES | TOTAL BUSINESSES | EMPLOYEES PER BUSINESS |
| Service-Producing Industries | 5,926 | 448 | 13 | 39,378 | 2,549 | 15 | 94,331 | 7,451 | 13 |
| Trade Transportation & Utilities | 1,818 | 76 | 24 | 9,337 | 462 | 20 | 20,710 | 1,297 | 16 |
| Information | 109 | 14 | 8 | 920 | 70 | 13 | 1,802 | 167 | 11 |
| Financial Activities | 744 | 68 | 11 | 7,992 | 371 | 22 | 9,938 | 750 | 13 |
| Professional & Business Services | 1,218 | 108 | 11 | 4,599 | 399 | 12 | 1,743 | 1,103 | 12 |
| Education & Health Services | 843 | 87 | 10 | 6,295 | 691 | 9 | 19,336 | 2,687 | 7 |
| Leisure & Hospitality | 966 | 56 | 17 | 6,382 | 252 | 25 | 11,871 | 592 | 20 |
| Other Services | 191 | 34 | 6 | 2,174 | 259 | 8 | 4,631 | 694 | 7 |
| Public Administration | 37 | 5 | 7 | 1,679 | 45 | 37 | 13,300 | 161 | 83 |
| Goods-Producing Industries | 2,183 | 71 | 31 | 10,905 | 367 | 30 | 21,932 | 826 | 27 |
| Natural Resources & Mining | 0 | 0 | - | 16 | 7 | 2 | 31 | 12 | 3 |
| Construction | 156 | 35 | 4 | 1,707 | 172 | 10 | 3,596 | 395 | 9 |
| Manufacturing | 2,027 | 36 | 56 | 9,182 | 188 | 49 | 18,305 | 419 | 44 |
| Total | 8,109 | 519 | 16 | 50,283 | 2,916 | 17 | 116,263 | 8,277 | 14 |

EXCLUSIVELY LISTED BY:

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