

FOR SALE

770 S. ROCHESTER ROAD | ROCHESTER HILLS, MICHIGAN



BARRY LANDAU

ASSOCIATE

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770 S ROCHESTER

PROPERTY SUMMARY



PROPERTY INFORMATION

770 S Rochester Road
Rochester Hills
1.46 AC

DEMOGRAPHICS (FIVE-MILE RADIUS)



POPULATION 171,669 PEOPLE



MEDIAN AGE 41.3 YEARS OLD



HOUSEHOLDS 67,007



CONSUMER SPENDING \$2.2 BILLON ANNUALLY



AVG HOUSEHOLD INCOME \$125,938/ANNUALLY



DAYTIME POPULATION 72,827 PEOPLE

AREA BUSINESSES











PROPERTY HIGHLIGHTS

- 1.46 Acre parcel adjacent to a very busy Lifetime Fitness.
- Proposed use is for Retail but would be a great property for any office or medical user as well.
- Zoned B-2 but has an over-lay zoning for apartment development.

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AERIAL





770 S ROCHESTER ROAD

DEMOGRAPHICS



POPULATION	1 MILE	3 MILE	5 MILE	HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2010 Population	10,032	67,488	158,208	2010 Households	4,274	27,158	61,539
2023 Population	10,651	72,588	171,669	2023 Households	4,544	29,092	67,007
2028 Population Projection	10,750	73,408	173,837	2028 Household Projection	4,587	29,402	67,892
Annual Growth 2010-2023	0.5%	0.6^	0.7%	Owner Occupied Households	2,751	21,256	48,929
Annual Growth 2023-2028	0.2%	0.2%	0.3%	Renter Occupied Households	1,836	8,146	18,963
Median Age	39.2	41.6	41.3	Avg Household Income	\$112,065	\$122,339	\$123,538
Bachelor's Degree or Higher	54%	53%	49%	Median Household Income	\$86,691	\$94,422	\$97,323
POPULATION BY RACE	1 MILE	3 MILE	5 MILE	INCOME	1 MILE	3 MILE	5 MILE
White	58,014	57,981	135,130	\$25,000 - 50,000	717	4,197	9,120
Black	701	3,243	10,014	\$50,000 - 75,000	792	4,416	10,165
American Indian/Alaskan Native	20	177	431	\$75,000 - 100,000	680	3,772	8,398
Asian	1,664	9,588	22,109	\$100,000 - 125,000	530	3,189	7,480
Hawaiian & Pacific Islander	4	16	36	\$125,000 - 150,000	346	2,124	6,306
Two or More Races	248	1,584	3,949	\$150,000 - 200,000	449	3,710	7,984
Hispanic Origin	470	3,173	7,101	\$200,000+	585	4,682	10,835

770 S ROCHESTER

DAYTIME POPULATION



		ONE MILE			THREE MILE			FIVE MILE	
DAYTIME EMPLOYMENT	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	8,629	1,120	8	27646	3,650	8	61,706	6,864	9
Trade Transportation & Utilities	1,716	137	13	6,339	461	14	11,174	831	13
Information	368	20	18	729	58	13	1,521	117	13
Financial Activities	968	153	6	1,930	376	5	4,439	687	6
Professional & Business Services	1,452	210	7	3,299	489	7	6,949	853	8
Education & Health Services	1,993	421	5	8,682	1,679	5	24,168	3,317	7
Leisure & Hospitality	1,321	77	17	3,920	253	15	8,481	448	19
Other Services	714	92	8	1,817	298	6	3,477	554	6
Public Administration	97	10	10	930	36	26	1,497	57	26
Goods-Producing Industries	550	65	8	5,102	327	16	11,121	626	18
Natural Resources & Mining	3	1	3	5	2	3	27	11	2
Construction	200	40	5	1,061	187	6	2,184	353	6
Manufacturing	347	24	14	4,036	138	29	8,910	262	34
Total	9,179	1,185	8	32,748	3,977	8	72,827	7,490	10

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EXCLUSIVELY LISTED BY:

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RETAIL LEASING Landlord Representation & New Project Leasing



TENANT REPRESENTATION
Site Selection &
Negotiations



INVESTMENT SALES STNL & Multi-Tenant, Multi-Family, Carwashes, etc.



ACQUISITIONS/DISPOSITIONS
Single & Full Portfolio
Transactions



MARKET ANALYSIS

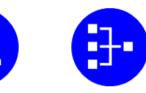
Market Research
& Site Evaluations



NATIONAL RELATIONSHIPS Retailers & Investors across the U.S.



TEAMWORK Innovative Solutions



SHARED DATABASE Retailers & Investors across the U.S.