

FOR SALE

SPLASH N DASH | HOUGHTON LAKE, MICHIGAN



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SPLASH N DASH

PROPERTY SUMMARY



PROPERTY INFORMATION

Property Address	1856 W Houghton Lake Dr
City/Township	Houghton Lake
Building Size	4,780 SF
Land Size	0.86 AC
Sales Price	\$475,000
Vacuums on site	Yes
Gross Sales (YTD 2024)	\$85,644.45
Expenses (YTD 2024)	\$59,680.22
Cash Flow (YTD 2024)	\$25,964.23

DEMOGRAPHICS (FIVE-MILE RADIUS)







HOUSEHOLDS 4,050



AVG HOUSEHOLD INCOME \$52,669/ANNUALLY



MEDIAN AGE 55.6 YEARS OLD



CONSUMER SPENDING \$96.7 MILLION ANNUALLY



DAYTIME EMPLOYEES 3,065 EMPLOYEES

AREA TENANTS & EMPLOYERS

















PROPERTY HIGHLIGHTS

- Car wash is located near many national retailers such as Walmart, Home Depot, Dunham's, Taco Bell and McDonalds.
- An addition of fourteen self storage units near the rear of the property with a high retention rate.
- One of the very few washes in towns which service both locals and visitors boats, PWC, and other vehicles.
- Located on the main corridor of Houghton Lake which gives this car wash exposure of up to 18k VPD.
- All Businesses, Equipment & Real Estate Included in Sale | Turn Key Offering.
- This property qualifies for bonus depreciation.













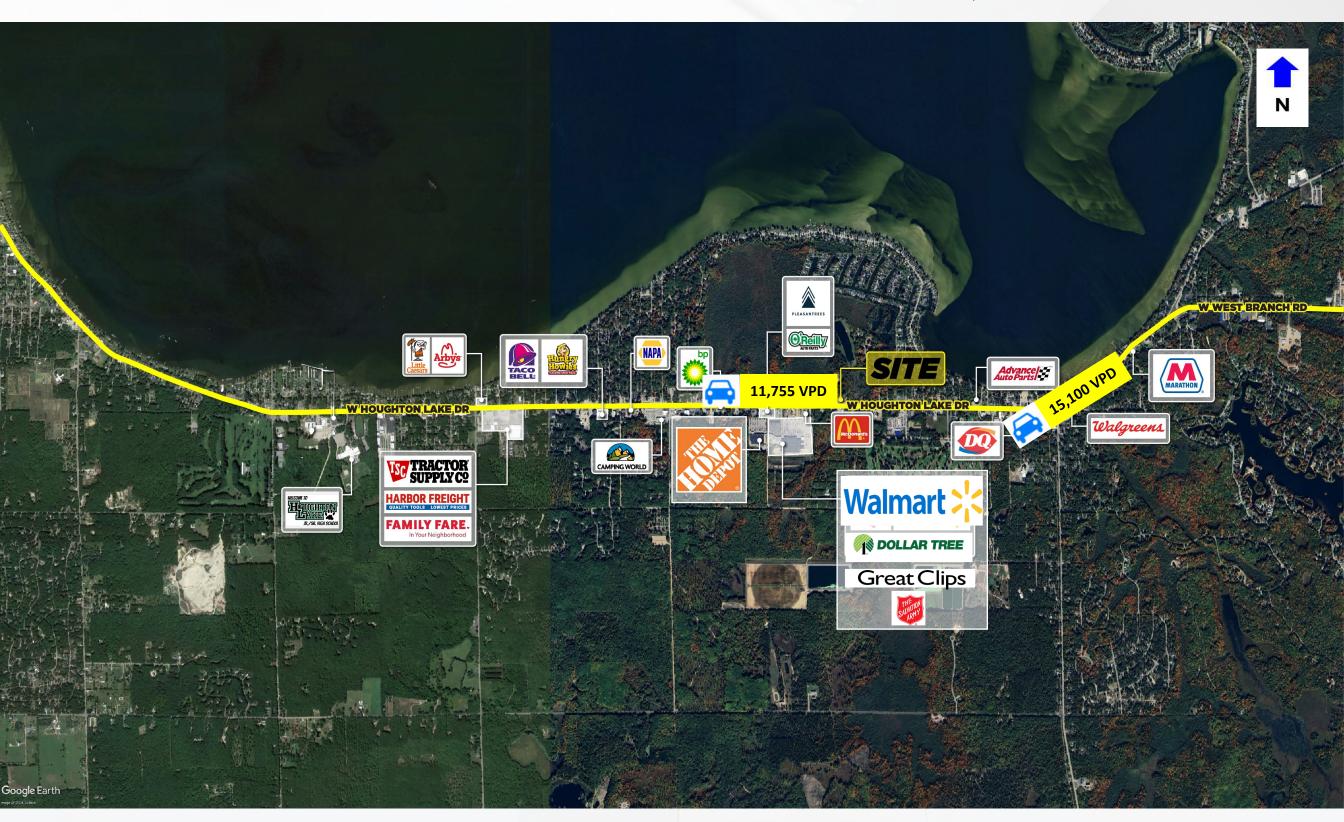












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DEMOGRAPHICS



POPULATION	1 MILE	3 MILE	5 MILE	HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2010 Population	1,213	5,756	9,993	2010 Households	603	2,783	4,689
2023 Population	1,090	5,207	8,661	2023 Households	538	2,504	4,050
2028 Population Projection	1,069	5,113	8,422	2028 Household Projection	526	2,454	3,933
Annual Growth 2010-2022	-0.80%	-0.70%	-1.00%	Owner Occupied Households	423	1,936	3,143
Annual Growth 2022-2027	-0.40%	-0.40%	-0.60%	Renter Occupied Households	103	518	790
Median Age	60.4	56.9	55.6	Avg Household Income	\$71,921	\$54,478	\$52,669
Bachelor's Degree or Higher	21%	13%	13%	Median Household Income	\$49,999	\$34,466	\$37,022
POPULATION BY RACE	1 MILE	3 MILE	5 MILE	INCOME	1 MILE	3 MILE	5 MILE
White	1,036	4,980	8,324	\$25,000 - 50,000	187	908	1,404
Black	7	46	61	\$50,000 - 75,000	97	317	650
American Indian/Alaskan Native	9	54	89	\$75,000 - 100,000	56	150	313
Asian	27	58	73	\$100,000 - 125,000	19	118	200
Hawaiian & Pacific Islander	0	0	2	\$125,000 - 150,000	61	105	127
Two or More Races	10	69	112	\$150,000 - 200,000	14	47	64
Hispanic Origin	17	135	205	\$200,000+	23	79	89

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DAYTIME POPULATION



DAYTIME EMPLOYMENT	ONE MILE			THREE MILE			FIVE MILE		
	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	388	74	5	2,068	260	8	2,902	404	7
Trade Transportation & Utilities	85	13	7	499	62	8	746	101	7
Information	5	1	5	36	7	5	41	8	5
Financial Activities	58	12	5	149	37	4	200	52	4
Professional & Business Services	28	5	6	111	23	5	170	38	4
Education & Health Services	96	24	4	691	54	13	796	66	12
Leisure & Hospitality	78	9	9	382	38	10	501	58	9
Other Services	38	10	4	115	33	3	221	67	3
Public Administration	0	0	-	85	6	14	227	14	16
Goods-Producing Industries	17	3	6	96	16	6	163	33	5
Natural Resources & Mining	0	0	-	0	0	-	2	1	2
Construction	17	3	6	93	15	6	151	29	5
Manufacturing	0	0	-	3	1	3	10	3	3
Total	405	77	5	2,164	276	8	3,065	437	7



EXCLUSIVELY LISTED BY:

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RETAIL LEASING
Landlord Representation
& New Project Leasing



TENANT REPRESENTATION
Site Selection &
Negotiations



INVESTMENT SALES

STNL & Multi-Tenant, MultiFamily, Carwashes, etc.



ACQUISITIONS/DISPOSITIONS
Single & Full Portfolio
Transactions



MARKET ANALYSIS

Market Research
& Site Evaluations



NATIONAL RELATIONSHIPS Retailers & Investors across the U.S.



TEAMWORK Innovative Solutions



SHARED DATABASE Retailers & Investors across the U.S.