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**PROPERTY INFORMATION**

Property Address	2211-2215 Elizabeth Lake Road
City/Township	Waterford
Building Size	7,301 SF
Land Size	0.66 AC
Sales Price	\$600,000
Price PSF	\$82.18 PSF
Zoning	C-3
Parking	27 Spaces

**DEMOGRAPHICS (FIVE-MILE RADIUS)**

 <b>POPULATION</b> 162,834 PEOPLE	 <b>MEDIAN AGE</b> 40 YEARS OLD
 <b>HOUSEHOLDS</b> 64,571	 <b>CONSUMER SPENDING</b> \$2 BILLION ANNUALLY
 <b>AVG HOUSEHOLD INCOME</b> \$85,496/ANNUALLY	 <b>DAYTIME POPULATION</b> 89,753 PEOPLE

**JOIN**



**AREA TENANTS & EMPLOYERS**



**PROPERTY HIGHLIGHTS**

- Excellent opportunity to acquire the Waterford Plaza in Waterford, MI.
- Great for an owner user or investor looking for a value-add property.
- Site offers strong demographics with just over 107,000 people with an average annual household income of \$85,000 annually living within a 5-mile radius.
- This center is located in a highly dense retail trade area, with national users such as Big Lots, Harbor Freight Tools. and Dollar Tree in the immediate Vicinity.











MyHealth URGENT CARE  
genoa healthcare  
CHEVROLET  
OAKSIDE PREP ACADEMY  
**DOLLAR GENERAL**

**VALUE WORLD** Thrift Superstore  
**HARBOR FREIGHT** QUALITY TOOLS LOWEST PRICES  
H&R BLOCK  
Davita Kidney Care  
**BIG LOTS!**  
FORMAN MILLS  
LaundroLab  
AMERICAN JEWELRY LOAN and  
DOLLAR TREE  
Simply 10  
CSL Plasma  
**CITITRENDS**

**ELIZABETH LAKE RD**

**N TELEGRAPH**

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**N TELEGRAPH**

**SITE**

Everyday Black Friday  
So Thai restaurant

Firestone COMPLETE AUTO CARE

HURON MARKET FOOD  
**FAMILY DOLLAR**

PNC

R&C APPLIANCE CENTERS  
total wireless  
PPG PAINTS

BELLE TIRE

**CVS**

PAINTERS SUPPLY & EQUIPMENT CO.

Walgreens

metro by T-Mobile  
POWERHOUSE GYM





POPULATION	1 MILE	3 MILE	5 MILE
2010 Population	12,284	72,894	158,444
2023 Population	12,689	74,964	162,368
2028 Population Projection	12,745	75,226	162,834
Annual Growth 2010-2023	0.3%	0.2%	0.2%
Annual Growth 2023-2028	0.1%	0.1%	0.1%
Median Age	40.1	39.5	40
Bachelor's Degree or Higher	19%	20%	28%

HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2010 Households	4,684	28,974	62,704
2023 Households	4,834	29,862	64,571
2028 Household Projection	4,854	29,981	64,822
Owner Occupied Households	2,915	17,622	42,042
Renter Occupied Households	1,939	12,360	22,780
<b>Avg Household Income</b>	<b>\$70,227</b>	<b>\$70,674</b>	<b>\$85,496</b>
<b>Median Household Income</b>	<b>\$51,965</b>	<b>\$43,306</b>	<b>\$59,572</b>

POPULATION BY RACE	1 MILE	3 MILE	5 MILE
White	7,524	46,744	107,722
Black	4,145	22,275	39,680
American Indian/Alaskan Native	112	534	940
Asian	324	2,650	8,480
Hawaiian & Pacific Islander	0	50	82
Two or More Races	584	2,711	5,465
Hispanic Origin	1,704	11,351	20,153

INCOME	1 MILE	3 MILE	5 MILE
\$25,000 - 50,000	1,171	7,888	14,953
\$50,000 - 75,000	763	4,894	10,638
\$75,000 - 100,000	625	3,630	7,895
\$100,000 - 125,000	415	2,286	6,135
\$125,000 - 150,000	259	1,333	3,256
\$150,000 - 200,000	203	1,086	3,513
\$200,000+	202	1,536	5,482

DAYTIME EMPLOYMENT	ONE MILE			THREE MILE			FIVE MILE		
	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
<b>Service-Producing Industries</b>	<b>9,305</b>	<b>505</b>	<b>18</b>	<b>34,666</b>	<b>3,419</b>	<b>10</b>	<b>78,471</b>	<b>7,788</b>	<b>10</b>
Trade Transportation & Utilities	565	82	7	4,856	528	9	14,741	1,232	12
Information	52	11	5	528	64	8	1,082	140	8
Financial Activities	183	39	5	1,644	343	5	9,222	783	12
Professional & Business Services	234	41	6	2,439	446	5	9,139	1,057	9
Education & Health Services	1,084	188	6	7,741	1,115	7	18,209	2,830	6
Leisure & Hospitality	576	43	13	3,519	283	12	8,381	628	13
Other Services	243	73	3	2,604	518	5	5,222	943	6
Public Administration	6,368	28	227	11,335	122	93	12,475	175	71
<b>Goods-Producing Industries</b>	<b>149</b>	<b>24</b>	<b>6</b>	<b>2,924</b>	<b>271</b>	<b>11</b>	<b>11,282</b>	<b>685</b>	<b>16</b>
Natural Resources & Mining	0	0	-	13	6	2	25	11	2
Construction	106	19	6	1,510	175	9	3,169	417	8
Manufacturing	43	5	9	1,401	90	16	8,088	257	31
<b>Total</b>	<b>9,454</b>	<b>529</b>	<b>18</b>	<b>37,590</b>	<b>3,690</b>	<b>10</b>	<b>89,753</b>	<b>8,473</b>	<b>11</b>

**EXCLUSIVELY LISTED BY:**

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*Site Selection &  
Negotiations*



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Family, Carwashes, etc.*



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*Single & Full Portfolio  
Transactions*



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*Market Research  
& Site Evaluations*



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across the U.S.*



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*Innovative  
Solutions*



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across the U.S.*