

# **INVESTMENT OPPORTUNITY**

RAINBOW PLAZA | PONTIAC, MICHIGAN



NICHOLAS SHABA ASSOCIATE

6476 Orchard Lake Road | Suite A | West Bloomfield | Michigan | 48322

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## RAINBOW PLAZA

#### **PROPERTY SUMMARY**



### **PROPERTY INFORMATION**

Property Address	131-169 S Telegraph Road
City	Pontiac
Building Size	18,400 SF
Space Available	1,000 SF
Sales Price	\$2,800,000
Price Per SF	\$152.17
NOI	\$195,920
Zoning	C-1 (Local Business)
Parking	95 Spaces

# **DEMOGRAPHICS (FIVE-MILE RADIUS)**



**POPULATION** 163,313 PEOPLE



**MEDIAN AGE 41 YEARS OLD** 



**HOUSEHOLDS** 67,103



**CONSUMER SPENDING** \$2 BILLON ANNUALLY



**AVG HOUSEHOLD INCOME** \$92,327/ANNUALLY



**DAYTIME POPULATION** 84,128 PEOPLE

#### **AREA TENANTS & EMPLOYERS**





























## **PROPERTY HIGHLIGHTS**

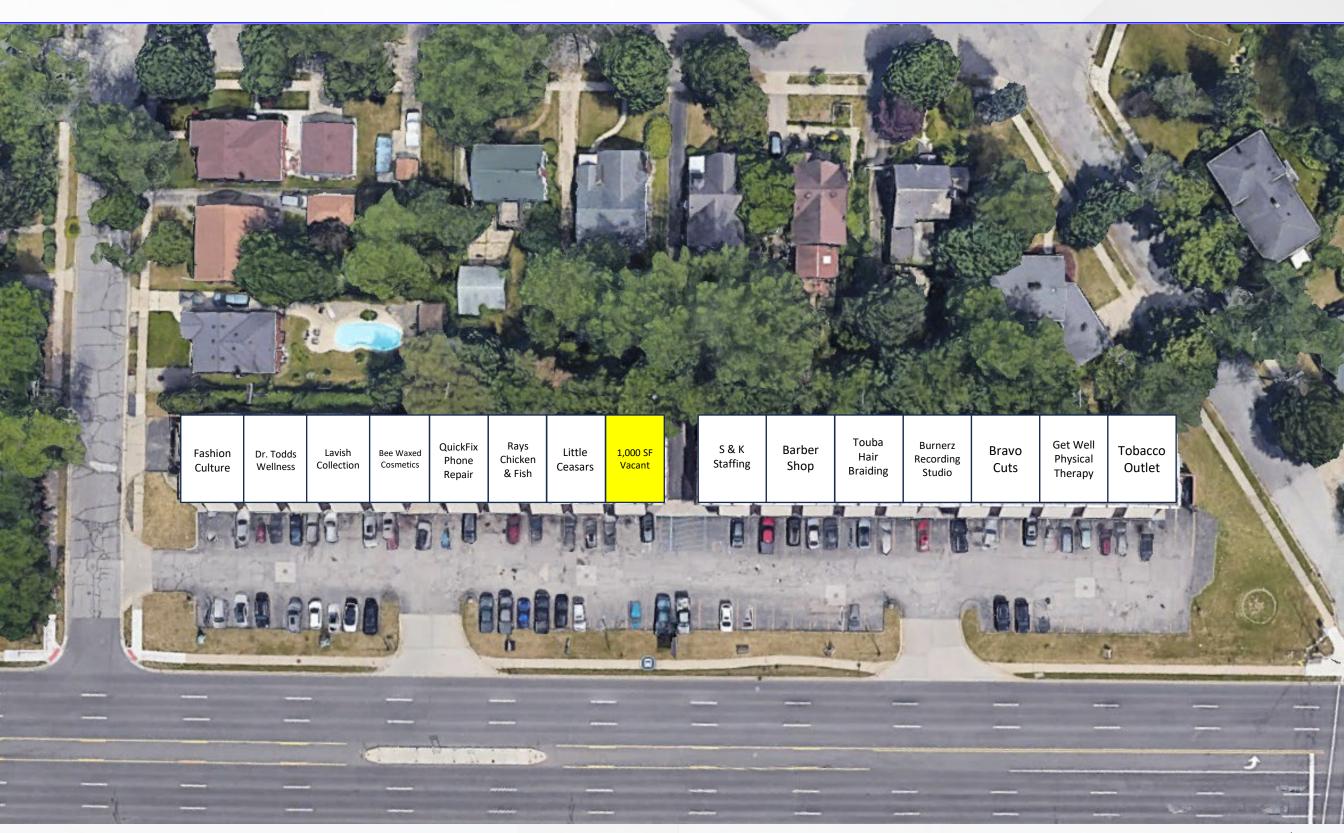
- Prime location surrounded by major retailers like The Home Depot, Lowe's, Menards, Planet Fitness, and more.
- Situated in a high-income area with 163,313 residents within 5 miles, boasting an average household income of \$92,327.
- High-visibility site on Telegraph Rd with 39,000 daily vehicle traffic.
- Zoned C-1, ideal for diverse uses including medical offices, banks, and hardware stores, in a thriving retail and healthcare hub.





**SITE PLAN** 















# **RAINBOW PLAZA**

# **DEMOGRAPHICS**



1 MILE	3 MILE	5 MILE		HOUSEHOLDS	HOUSEHOLDS 1 MILE	HOUSEHOLDS 1 MILE 3 MILE
11,276	69,571	161,381	_	2020 Households	2020 Households 4,855	2020 Households 4,855 29,322
11,571	72,109	163,313		2024 Households	2024 Households 4,972	2024 Households 4,972 30,329
11,550	72,113	162,589		2029 Household Projection	2029 Household Projection 4,960	2029 Household Projection 4,960 30,317
0.7%	0.9%	0.3%		Owner Occupied Households	Owner Occupied Households 3,012	Owner Occupied Households 3,012 16,753
0%	0%	-0.1%		Renter Occupied Households	Renter Occupied Households 1,948	Renter Occupied Households 1,948 13,564
41.8	40.1	41		Avg Household Income	Avg Household Income \$75,071	Avg Household Income \$75,071 \$75,042
26%	23%	23% Median Household Income \$53,396 \$4	32% Median Household Income \$53,396	32% Median Household Income \$53,396	Median Household Income \$53,396 \$4	Median Household Income \$53,396 \$49,367
1 MILE	3 MILE	5 MILE		INCOME	INCOME 1 MILE	INCOME 1 MILE 3 MILE
5,654	35,343	92,898	ı	\$25,000 - 50,000	\$25,000 - 50,000 1,278	\$25,000 - 50,000 1,278 7,735
3,453	20,986	36,722		\$50,000 - 75,000	\$50,000 - 75,000 822	\$50,000 - 75,000 822 5,053
48	221	403		\$75,000 - 100,000		\$75,000 - 100,000 589 3,015
232	2,177	7,851		\$100,000 - 125,000	\$100,000 - 125,000 385	\$100,000 - 125,000 385 2,370
12	36	76	76 \$125,000 - 150,000	\$125,000 - 150,000 253	\$125,000 - 150,000 253 1,213	
2 171	13,347	25,263		\$150,000 - 200,000	\$150,000 - 200,000 261	\$150,000 - 200,000 261 1,122
2,171	13,547					
	11,276 11,571 11,550 0.7% 0% 41.8 26%  1 MILE 5,654 3,453 48 232 12	11,276       69,571         11,571       72,109         11,550       72,113         0.7%       0.9%         0%       0%         41.8       40.1         26%       23%         1 MILE       3 MILE         5,654       35,343         3,453       20,986         48       221         232       2,177         12       36	11,276       69,571       161,381         11,571       72,109       163,313         11,550       72,113       162,589         0.7%       0.9%       0.3%         0%       0%       -0.1%         41.8       40.1       41         26%       23%       32%         1 MILE       3 MILE       5 MILE         5,654       35,343       92,898         3,453       20,986       36,722         48       221       403         232       2,177       7,851         12       36       76	11,276       69,571       161,381       2020 Households         11,571       72,109       163,313       2024 Households         11,550       72,113       162,589       2029 Household Projection         0.7%       0.9%       0.3%       Owner Occupied Households         0%       0%       -0.1%       Renter Occupied Households         41.8       40.1       41       Avg Household Income         26%       23%       32%       Median Household Income         1 MILE       3 MILE       5 MILE       INCOME         5,654       35,343       92,898       \$25,000 - 50,000         3,453       20,986       36,722       \$50,000 - 75,000         48       221       403       \$75,000 - 100,000         232       2,177       7,851       \$100,000 - 125,000         12       36       76       \$125,000 - 150,000	11,276       69,571       161,381       2020 Households       4,855         11,571       72,109       163,313       2024 Households       4,972         11,550       72,113       162,589       2029 Household Projection       4,960         0.7%       0.9%       0.3%       Owner Occupied Households       3,012         0%       0%       -0.1%       Renter Occupied Households       1,948         41.8       40.1       41       Avg Household Income       \$75,071         26%       23%       32%       Median Household Income       \$53,396         1 MILE       3 MILE       5 MILE       INCOME       1 MILE         5,654       35,343       92,898       \$25,000 - 50,000       1,278         3,453       20,986       36,722       \$50,000 - 75,000       822         48       221       403       \$75,000 - 100,000       589         232       2,177       7,851       \$100,000 - 125,000       385         12       36       76       \$125,000 - 150,000       253	11,276       69,571       161,381       2020 Households       4,855       29,322         11,571       72,109       163,313       2024 Households       4,972       30,329         11,550       72,113       162,589       2029 Household Projection       4,960       30,317         0.7%       0.9%       0.3%       Owner Occupied Households       3,012       16,753         0%       0%       -0.1%       Renter Occupied Households       1,948       13,564         41.8       40.1       41       Avg Household Income       \$75,071       \$75,042         26%       23%       32%       Median Household Income       \$53,396       \$49,367         1 MILE       3 MILE       5 MILE       INCOME       1 MILE       3 MILE         5,654       35,343       92,898       \$25,000 - 50,000       1,278       7,735         3,453       20,986       36,722       \$50,000 - 75,000       822       5,053         48       221       403       \$75,000 - 100,000       589       3,015         232       2,177       7,851       \$100,000 - 125,000       385       2,370         12       36       76       \$125,000 - 150,000       253       1,213 </td

# **RAINBOW PLAZA**

# DAYTIME POPULATION



DAYTIME EMPLOYMENT	ONE MILE			THREE MILE			FIVE MILE		
	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS	TOTAL EMPLOYEES	TOTAL BUSINESSES	EMPLOYEES PER BUSINESS
Service-Producing Industries	4,651	672	7	42,506	4,077	10	74,712	7,482	10
Trade Transportation & Utilities	756	102	7	5,811	528	11	11,467	1,013	11
Information	53	13	4	648	73	9	1,065	134	8
Financial Activities	211	49	4	1,960	363	5	9,057	766	12
Professional & Business Services	437	68	6	4,772	452	11	9,181	1,100	8
Education & Health Services	2,209	285	8	11,391	1,729	7	18,561	2,817	7
Leisure & Hospitality	437	39	11	3,508	289	12	7,527	574	13
Other Services	388	108	4	3,087	522	6	5,341	902	6
Public Administration	160	8	20	11,329	121	94	12,513	176	71
Goods-Producing Industries	210	34	6	2,201	255	9	9,416	629	15
Natural Resources & Mining	2	1	2	13	6	2	25	11	2
Construction	170	26	7	1.356	164	8	3,059	387	8
Manufacturing	38	7	5	832	85	10	6,332	231	27
Total	4,861	706	7	44,707	4,332	10	84,128	8,111	10



### **EXCLUSIVELY LISTED BY:**

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RETAIL LEASING Landlord Representation & New Project Leasing



TENANT REPRESENTATION
Site Selection &
Negotiations



INVESTMENT SALES STNL & Multi-Tenant, Multi-Family, Carwashes, etc.



ACQUISITIONS/DISPOSITIONS Single & Full Portfolio Transactions



MARKET ANALYSIS

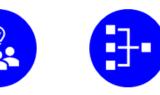
Market Research
& Site Evaluations



NATIONAL RELATIONSHIPS Retailers & Investors across the U.S.



TEAMWORK Innovative Solutions



SHARED DATABASE Retailers & Investors across the U.S.